



Maine Campground Owners Association

Trade Show & Annual Meeting - Friday April 1, 2022

Norway Savings Bank Arena, 985 Turner Street, Auburn Maine

Trade Show Set Up: 8 AM – 9:45 AM

Trade Show Hours: 10 AM – 3 PM

Trade Show Dismantling: 3 PM

We Invite You to Stay for Social Hour at 4 PM

Exhibitor and Sponsor Invitation

MECOA is making plans for the 2022 Trade Show & Annual Spring Meeting and *we want YOU to be a part of it!* This event will again be held at the **Norway Savings Bank Arena** at 985 Turner Street, Auburn. **This is also where the 18th Annual Vacationland RV & Camping Show will be hosted.** To view more on the facility please visit: [https://www.norwaysavingsbankarena.com/!](https://www.norwaysavingsbankarena.com/)

The Trade Show will be taking place in conjunction with our 18th Annual Vacationland RV & Camping Show in which an estimated **55+** member campgrounds will be participating in; we anticipate as many as **50-70 campground owners** present throughout the day at the Trade Show. This event will be much *desired* by MECOA members with elements such as educational seminars, guest speakers, great food & company, the Trade Show, silent auction, and the annual spring membership meeting. In an effort to stimulate business at the Trade Show **we ask that each vendor offer the campground owners “Special Trade Show Only Deals”.** Your specials will only be honored for the 5 hours which the Trade Show is open.

The majority of the day will be reserved for the Trade Show; this will allow campground owners in attendance to have the maximum opportunity to visit with vendors, such as yourself, with minimal distraction. There are a couple short seminars for the campground owners to begin and end the day, also at this location. We have arranged for a continental *breakfast* to be located at the concessions stand adjacent to the Trade Show, along with a membership *lunch* and *social hour & hors d’oeuvres*. **A “Silent Auction” will be held throughout the entire day and we invite all vendors & sponsors to donate an item to the auction.** All proceeds of the silent auction will be donated to the MECOA Scholarship Program through NCA.

Your participation, by *exhibiting, sponsoring,* and/or *distributing literature* at this event, offers you an *opportunity* to market your products or services directly to campground operators throughout Maine and will give your company recognition of your dedication and support to both the membership, and the industry. *At our last Trade Show, Campground attendance was strong and Vendors reported excellent sales during the show, and many more sales after the show which resulted from connections made during the show.*

Sponsorship & Trade Show Registration Form

All sponsors will receive recognition during their sponsored event/s as well as in the agenda, subsequent mailings and emails and your banner hung during the event. **Each sponsor & exhibitor will also receive (2) two lunch tickets.** Additional lunch tickets may be purchased through MECOA for \$25.00 per person.

Choose your desired sponsorship below:

Continental Breakfast		Sponsored by: Varney Agency
Continental Breakfast	\$250	OPEN!
Continental Breakfast	\$250	OPEN!
Seminar 1 Sponsor: Mia Johnson, Jack Day, & Dick Lord		Sponsored by: RDL Appraisal
Seminar 1 Sponsor		Sponsored by: Northeast Campground Brokers
Seminar 2 Sponsor: Cracker Barrel		Sponsored by: Northeast Campground Brokers
Seminar 2 Sponsor	\$200	OPEN!
Membership Lunch Sponsor		Sponsored by: Leavitt Hospitality & Recreation Insurance
Lunch Co-Sponsor		Sponsored by: Silver-Top Manufacturing Co.
Lunch Co-Sponsor	\$300	OPEN!
Lunch Co-Sponsor	\$300	OPEN!
Social Hour & Hors d'Oeuvres		Sponsored by: Norway Savings Bank
Social Hour & Hors d'Oeuvres		Sponsored by: Wilcor International
Social Hour & Hors d'Oeuvres		Sponsored by: Austin Associates, P.A.
Annual Spring Meeting		Sponsored by: SCS Communications
Annual Spring Meeting		Sponsored by: Austin Associates, P.A.

Trade Show Exhibitor Registration

Trade Show Exhibitor Registration (# of) _____ 8' Table/s @ \$250.00 each/MECOA Trade Member \$_____

Yes, I would like to become a Trade Member for \$228 Annually

Trade Show Exhibitor Registration (# of) _____ 8' Table/s @ \$300.00 each/**NON** MECOA Member \$_____

Electricity

_____ Yes we need electricity

_____ No we do not need electricity

Silent Auction: We Plan To Donate The Following "AUCTION ITEM" :

_____ Estimated Value: \$ _____

Company Name:		Phone:
Email Address:		Fax:
First & Last Name of those Attending:		

“SPECIAL TRADE SHOW ONLY DEAL OFFER (if applicable):

Payment

Please sign and return this form with your full payment to the MECOA Office at 229 Center St, Unit 5, Auburn ME 04210, or by fax to (207) 782-4497. Call (207) 782-5874 with any questions.

Early commitments will ensure your company name and logo on more mailings and emails!

<input type="checkbox"/> Check Enclosed for: \$		<i>(Make checks payable to MECOA)</i>	
<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover			
Card Number:			
Expiration Date:		3-Digit Sec Code:	
Billing Address:		Zip Code:	
Signature:		Date:	

Signature: _____





Date: _____

Kathy Dyer, Executive Director
Laura Joslyn, Administrative Manager

Maine Campground Owners Association
229 Center St., Unit 5, Auburn ME 04210
207-782-5874 • Fax: 207-782-4497

MECOA's Trade Show & Annual Meeting – April 1, 2022

Hosted at the: Norway Savings Bank Arena, Auburn Schedule is Subject To Change

Time	Event
8 AM – 7 PM	Events Taking Place on the 2 nd floor of the Norway Savings Bank Arena
8 AM	Continental Breakfast & Registration Opens
	Sponsored By: Varney Agency
	Sponsored By:
	Sponsored By:
8 AM – 9:45 AM	Vendor / Trade Show Set Up
9 AM – 10 AM	SEMINAR: “All things buying, selling, financing, appraising and a Question & Answer” presented by - Mia Caetano-Johnson or Northeast Campground Brokers, Jack Day of Norway Savings Bank, and Dick Lord of RDL Appraisal
RDL Appraisal	Sponsored By: RDL Appraisal
	Sponsored By: Northeast Campground Brokers
10 AM – 3 PM	TRADE SHOW - 10 am - 3 pm
12 PM – 1 PM	Membership Lunch
	Sponsored By: Leavitt Hospitality & Recreation Insurance
	Co- Sponsored By: Silver-Top Manufacturing Co.
	Co- Sponsored By:
	Co- Sponsored By:
3 PM – 4 PM	SEMINAR: “CRACKER BARREL” High Interest Topics for CG Owners hosted by Billie McNamara of Loon's Haven Campground & Jim Ganley of CheckBox Systems
	Sponsored By: Northeast Campground Brokers
	Sponsored By:
4 PM – 5 PM	Social Hour & Hors d'Oeuvres
	Sponsored By: Norway Savings Bank
	Co- Sponsored By: Wilcor International
	Co- Sponsored By: Austin Associates, P.A.
5 PM – 7 PM	Annual Membership Meeting
	Guest Speakers: Steve Lyons of Maine Office of Tourism, Tony Cameron & Kathryn Ference of Maine Tourism Association, Cyndy Zbierski of NCA, David Basler of ARVC, and Pam Cahill of Howe, Cahill & Company
	Sponsored By: SCS Communications
	Sponsored By: Austin Associates, P.A.